

## Motorola Talkabout™ T5432 Neighbourhood Watch Two-Way Radio

### Features and Benefits:

- ▼ **Range**  
Up to 2 miles (3Km) depending on terrain and conditions.
- ▼ **Cost Free Operation**  
No licence fee or call charges, no line rental or contracts.
- ▼ **Instant Group Communication**  
Speak 'one to one' or 'one to many' by simply pressing the 'push to talk' button for instant contact.
- ▼ **Easy to Use**  
The combination of a rotary on/off switch, battery strength indicator and easy to read liquid crystal backlit display, makes the T5432 easy to use for all members of the community. Works on either rechargeable NiCd battery pack (included in package) or 3 x AA alkaline batteries.
- ▼ **Reduced Congestion and Increased Privacy**  
The T5432 has the normal PMR446 radio 8 Channels and 38 codes for 304 different talk groups, plus 16 unique talk codes for increased privacy, exclusive to the T5432 and Neighbourhood Watch.
- ▼ **Free Earbud Accessory**  
Enables you to receive and transmit calls discreetly especially useful when on the move.
- ▼ **Handsfree Use (VOX)**  
Voice activated for handsfree transmissions when used in conjunction with optional headset accessory.
- ▼ **User Confidence**  
The keypad lock avoids accidental changing of settings. Ideal for inexperienced users.
- ▼ **Organising your Neighbourhood**  
5 call tones to distinguish between different callers in your group.
- ▼ **Clearer Audio**  
Proven and enhanced audio quality.
- ▼ **Motorola Quality**  
Tested to withstand the equivalent of 5 years usage. The T5432 is also weather and shock resistant.

"Not only are the radios effective to help fight crime, but they enable the community to keep an eye on vulnerable people."

**PC Wayne Cooke, Community Safety Officer, Warwickshire Police**

"There was a substantial reduction in the fear of crime and improvement in communication between participants, police, other local agencies and neighbours, giving the knock on effect of improving community relations."

**Inspector Steve Lavin, Community Safety Department  
South Yorkshire Police**

"The two-way radios were used as part of a pro-active crime reduction package, enabling the community and the police to work together to tackle vehicle crime, daytime burglary and theft from outbuildings. The information gathered has led to high profile arrests with up to 40% reduction in crime."

**PC Mick Wright, Neighbourhood Watch Police Liaison Officer -  
Kent Constabulary**

"The Neighbourhood Watch two-way radio project is potentially the biggest initiative in tackling crime and anti-social behaviour since the inception of Neighbourhood Watch some 20 years ago."

**John Howell, Director General,  
National Neighbourhood Watch Association.**

Please note neither the Home Office, the officers, nor their respective police forces recommend individual communication equipment manufacturers.

For further information contact:

**Neighbourhood Watch Radio Helpline**  
Tel: 01296 632758

**Motorola Neighbourhood Watch Customer Services**  
Tel: 0800 389 3632 Fax: 01256 488080

**National Neighbourhood Watch Association**  
Tel: 020 7963 0160

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NHV03/03



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NNWA Official Communication Sponsor



## Communities in Touch

Motorola Talkabout™ T5432  
**Special Package Price**  
**£34.99 inc vat**



**16 unique**  
NW  
channel  
combinations  
(320 in total)

**Free**  
earbud  
for  
discreet  
communications

**Dual  
Charger**  
and rechargeable  
battery  
included

**2 mile  
range**  
(depending on  
terrain and  
conditions)

## Neighbourhood Watch and Motorola Two-Way Radio Technology Connecting Communities

Neighbourhood Watch members and community safety practitioners have witnessed the positive effects two-way radio has had on reducing crime and anti-social behaviour. Evaluation of two-way radio schemes has shown up to 83% reduction in the fear of crime, raising the confidence of radio users and their neighbours. The original Neighbourhood Watch philosophy of "looking out for each other" now encompasses "listening out for each other" too.

Radio communication improves efficiency by connecting communities. Ideally the two-way radio initiative should be a two-way partnership between radio users and local community safety agencies. By empowering your community to deal with issues, you have a chance to be proactive rather than reactive with regard to local crime, fear of crime and other community concerns. This reflects the Government's Crime Reduction Strategy which states in its summary;

*"Government action alone cannot solve the problem - the potential benefits of the measures in our strategy will be greatly enhanced if the public get involved in the process, and if communities come together to take control of their neighbourhoods for the benefit of all".*



### The Aims and Objectives of the Neighbourhood Watch Two-Way Radio Scheme

- ▼ To reduce crime and anti-social behaviour
- ▼ To increase public safety
- ▼ To reduce the fear of crime and improve public confidence, thus improving the quality of life
- ▼ To improve communication and relations between neighbourhood watch members, the community, the police and other community safety agencies

The National Neighbourhood Watch Association now offers the Motorola Talkabout™ T5432 two-way radio - which delivers a cost effective way to stay in touch with your local community group. Only available from NNWA, the new radio has increased privacy through extra talk codes which are not available on other PMR446 two-way radios, clearer voice quality in all conditions and a backlit liquid crystal display - especially useful for night time operations. To ensure the highest quality, the Motorola Talkabout™ T5432 has undergone Motorola's 'Accelerated Life Test' simulating 5 years usage, including testing for weather and shock resistance.

The Motorola Talkabout™ T5432 fits in the palm of your hand. It operates on PMR 446 frequencies and therefore there is no licence required. Furthermore there are no contracts, line rental or call charges. The radios are supplied with a rechargeable battery and charger so running costs are negligible.

NNWA offers Motorola quality at a very special package price:

### Motorola Talkabout™ T5432 Neighbourhood Watch Special Package Price £34.99 inc vat

Includes one radio, rechargeable battery, dual charger and mains adaptor, earbud with 'push to talk' microphone, belt clip, one year replacement warranty - excludes delivery

### Setting up a Two-Way Radio Scheme

Setting up a community two-way radio scheme is not just for members of Neighbourhood Watch but for any group of responsible citizens. For example, members of Home Watch or tenants' and residents' associations.

NNWA has produced a Toolkit for two-way radio schemes and this, along with other useful information, is available by calling the Neighbourhood Watch Radio Helpline on 01296 632758.

NNWA recommends running a two-way radio scheme in conjunction with your local police. Therefore it is advisable to contact them and also the Community Safety Department at your Local Authority or Council prior to setting up a scheme.

### Funding

There are many possible sources of funding for community two-way radio schemes. Information is given in the NNWA Toolkit but for further advice contact the Crime Prevention Unit at your local police station or the Community Safety Department at your Local Authority or Council.

To place your order complete the form below and send it to:

**Clare Holloway, Customer Services, Motorola, Jays Close, Viabes Industrial Estate, Basingstoke, Hampshire RG22 4PD or fax to 01256 488080.**

If you would like any further information, please call Motorola Neighbourhood Watch Customer Services on **0800 389 3632**.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Post Code: \_\_\_\_\_

Tel no: \_\_\_\_\_

Email: \_\_\_\_\_

If delivery or invoicing address is different from above please provide details on a separate sheet

Please make cheques payable to 'MOTOROLA'  
Cheque enclosed  tick here

Alternatively, if you require a pro forma invoice before sending payment  tick here

Description	Cost each inc vat	Qty.	Total inc vat
Motorola Talkabout™ T5432 Two-Way Radio package at NW special price	£34.99		
Headset with Swivel Boom microphone for hands free operation	£17.40		
Earbud with 'Push to Talk' microphone (one included in package)	£17.40		
Nylon Carry Case	£17.40		
Rechargeable NiCd Battery (one included in package)	£15.65		
Add carriage per order			£10.00
<b>TOTAL COST OF ORDER</b>			<b>£</b>

Please note your details will be added to the National Neighbourhood Watch Association database. However if you would prefer not to receive information on news and NNWA policy or other services, tick here